



FX Markets Counterparty Radar

Head of FX Desk

The Challenge: Benchmarking



How is my desk performing against my competitors?



What's my market share?



Am I following the right strategy to win business?

The Counterparty Radar solution

The service gives a detailed breakdown of market share. Filter the data to evaluate a firm's performance across the market by:



client



instrument



currency pair



trade size



tenor

Get a picture of where your desk fits into the wider market.

How else can the tool help me?



I know the deals I'm winning – are there more of those out there?



Should I change strategy, price differently, take more or less risk?



Who am I losing deals to?



Formulate a business strategy accordingly, optimising the areas that are working well, and divert / remove resource from areas that aren't.

Explore
the tool

